

## **Fayetteville Homeschool Christian Athletics**

### **Fall Sports Program Advertisement Sales and Sponsorship**

#### **Deadline for Fall Sports: September 15th**

To insure registration fees are paid in full on time, ads and sponsorships cannot be accepted after September 15th.

#### **Guidelines:**

Remember you are representing the Crusaders when you approach businesses. Wear a clean Crusader shirt or other appropriate attire, have a positive and polite attitude. Be gracious and thank everyone for their time—even if they say no. Let Christ shine through you.

Business must include payment with form. Make checks payable to Fayetteville Homeschool Christian Athletics (FHCA)

#### **Artwork:**

Do not turn in ad form without the artwork. This can be a business card, letter head, photograph with additional text written/typed. If artwork is being e-mailed, please write that on the form.

Photos – need to be good quality/clear photos, not copies. We prefer digital images sent to the email address below.

Any digital artwork can be emailed [sally@oacf.net](mailto:sally@oacf.net). Must be high resolution. Please indicate in email subject line what advertisement this artwork is for.

#### **Commercials:**

45 second spots in DVD format

#### **Proceeds:**

You will receive the full amount of all ad sales credited to your registration fees. Amounts in excess of the fee can be credited towards future seasons. All ad sale money is property of FHCA; no money will be paid out to families.

We are not “requiring” any ad sales – but we hope that this will assist you in making participation more affordable

## **Fayetteville Homeschool Christian Athletics Fall Sports Program Ad Sales**

Support Fayetteville Homeschool Athletics - purchase an ad in the *Fall SPORT PROGRAM!*

We are offering a great opportunity to support the athletic program by advertising in our Sports Program. The money directly benefits the Crusaders and is a wonderful sign of support by so many people that benefited by their own high school athletic experience. Ads cost between \$25 and \$100, and the program is given away at all home games. Your support of the program allows homeschooled athletes to participate in a quality program at the local and state level and is very much appreciated. If you have any questions, please contact Dave Farrington at 910.860.7223

### **Ad information from business/individual**

Please enter the following \_\_\_\_\_(size) ad in the fall program.

#### **Advertisement Size:**

FULL Page: \$100.00

HALF Page: \$75.00

Quarter Page: \$ 40.00

BUSINESS CARD \$ 25.00

Business/Individual Name \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Artwork included: Y/N \_\_\_\_\_

Sold by (Athlete): \_\_\_\_\_

\*\*Make checks payable to:

**Fayetteville Homeschool Christian Athletics**

**Due no later than September 15, 2011**

**Email your ad (and any artwork or graphics) to:**

**sally@oacf.net**

**Mailing address:**

**FHCA**

**546 Ramsey Street**

**Fayetteville, NC 28301**

**Thanks for supporting the Homeschool Crusaders!**

## **Fayetteville Homeschool Christian Athletics Game Sponsorship Program**

Support Fayetteville Homeschool Athletics - sponsor a home game!!

We are offering a great opportunity to support the athletic program by becoming a game sponsor. The money directly benefits the Crusaders and is a wonderful sign of support by so many people that benefited by their own high school athletic experience. Sponsorship costs between \$50 and \$100, and your business will be promoted at a Crusader home game. Your support of our sports program allows homeschooled athletes to participate in a quality program at the local and state level and is very much appreciated. If you have any questions, please contact Dave Farrington at 910.860.7223

### **Sponsorship Rates:**

\$25.00-web sponsor, banner ad for 6 months on Crusader website

\$ 50.00-above plus logo on screen for a total of 5 min. during warm ups/half time/between game of one game date

\$ 75.00-all above plus sponsorship announcement several times during game

\$100.00-all above plus at least 2 45 second video spots

Business/Individual Name \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Video included: Y/N \_\_\_\_\_

Sold by (Athlete): \_\_\_\_\_

\*\*Make checks payable to:

**Fayetteville Homeschool Christian Athletics**

**Due no later than September 15, 2011**

**Email your ad (and any artwork or graphics) to:  
sally@oacf.net**

**Mailing address:**

**FHCA**

**546 Ramsey Street**

**Fayetteville, NC 28301**

**Thanks for supporting the Homeschool Crusaders!**